



**PRESS RELEASE 04/09/08**

**General Manager Retail Business of Charagionis Group**

**Mr. Evaggelos A. Manoudakis**

His responsibilities as General Manager of Retail Business for Charagionis Group, has assumed since September 1<sup>st</sup>, Mr Evaggelos A. Manoudakis.

Mr Manoudakis has an Electronic Engineer Degree from Oxford Brookes University, (U.K), as well as a Master's Degree in Business Administration from IESE - Universidad de Navarra (Spain). Mr Manoudakis has extended experience in Retail Business and in the past has been in the following positions such as Chief Operating Officer for Sephora – Marinopoulos, Director of Franchised Store Network for Cosmote Mobile Tel. S.A., Director of Operations and Franchise Business for DIA HELLAS SA and Deputy Export Manager for P.D. Papoutsanis SAIC.

Charagionis group since 1985 is the Master Franchisee of the luxury Italian brand Gucci, with exclusive boutiques in Kolonaki and Kifisia, whereas in 2005 signed a Master Franchise with Spanish firm Step Two S.A. for the development of shops chain of Imaginarium toys. The chain has four shops, in Athens center downtown, Kifisia, Kifisias Avenue and Piraeus, whereas 3 new stores will open at Golden Hall, in Marousi, at Athens Millennium in Pagrati and at Anna Ntor in Glyfada.